



# Xerox Phaser® 5550 vs. HP LaserJet® 9050

The Phaser 5550 offers more value, better performance and all-around ease of use.



## With the Phaser 5550, customers get:

- Better value
- Greater performance and features
- Exceptional print quality
- Legendary Phaser ease of use
- Better productivity features
- The Xerox Total Satisfaction Guarantee

	Phaser 5550	HP LaserJet 9050
<b>Better value</b> The Phaser 5550 printer has a lower purchase price, service cost and Total Cost of Ownership (TCO) than its HP counterpart.	Phaser 5550B: \$1,999 Phaser 5550N: \$2,299 Phaser 5550DN: \$2,699 Phaser 5550DT: \$3,499	LaserJet 9050n: \$3,399 LaserJet 9050dn: \$3,799
<b>Greater performance</b> More memory and a more intelligent controller lead to a faster first-page-out time — key considering that most office print jobs are less than 3 pages.	<b>First-page-out time</b> <b>Print speed</b> <b>Processor</b> <b>Memory (std / max)</b> As fast as 6.5 seconds Up to 50 ppm 500 MHz 256 MB / 1 GB	As fast as 8 seconds Up to 50 ppm 533 MHz 128 MB / 512 MB
<b>Exceptional print quality</b> 1200 x 1200 dpi print resolution and Xerox exclusive EA-HG toner technology deliver exceptional print quality without slowing down the printer's outstanding performance.	EA-HG Toner 1200 x 1200 dpi	Crushed toner 600 x 600 dpi
<b>Better language support</b> Genuine Adobe® PostScript® 3™ for more accurate printing.	True Adobe® PostScript® 3™	PostScript® 3™ clone
<b>Smarter driver features</b> The Phaser 5550 printer's bi-directional driver allows users to view printer status right from their desktop — in real time.	Smart Trays, Consumable gauges, Job completion notification, Automatic driver configuration	None of these features
<b>Smarter printer features</b> The Phaser 5550 printer has several intelligent features that work behind the scenes to maximize real-world performance.	Smart Duplex, Intelligent Ready, Intelligent front panel	None of these features
<b>Smarter support features</b> (Key IT advantage) Many helpful features are built into the Phaser 5550 printer to maximize printer uptime and reduce IT support challenges.	Configuration SIM, PrintingScout® onscreen alert notification, PhaserSMART® online troubleshooting, Configurable email alerts, CentreWare Internet Services, CentreWare® Web	Limited built-in support features
<b>Unmatched reliability</b> The Phaser 5550 printer comes from a long line of robust print engines that have been improved with each new generation.	300,000-page monthly duty cycle. No yearly impression limit, 3-million-impression engine life	300,000-page monthly duty cycle. 600,000-page yearly impression limit

## Lower Total Cost of Ownership

Phaser 5550N printer users save up to \$1,280\* more than HP LaserJet 9050n users based on an Average Monthly Print Volume (AMPV) of 5,000 pages over 3 years.

Save up to \$1,280 over 36 months with the Phaser 5550 printer.

\* Assumptions: coverage is 5%. Average Monthly Print Volume (AMPV) is 5,000 pages. Life of ownership calculation is 36 months. Additional service expenses are not included.

