

XEROX®

Technology | Document Management | Consulting Services



Competitive Comparison

Xerox Phaser® 4510 vs. HP LaserJet® 4250

With the Phaser 4510 printer, customers get:

- Lower cost
- Superior paper handling
- Better performance
- Legendary Phaser ease of use
- Superior service offering



	Phaser 4510	HP LaserJet 4250
Better value • The Phaser 4510 has an equivalent to dramatically lower purchase price than its HP 4250 counterparts	Phaser 4510B: \$899	LaserJet 4250b: \$899
	Phaser 4510N: \$999 WOW!	LaserJet 4250n: \$1,249
	-----	LaserJet 4250tn: \$1,499
	Phaser 4510DT: \$1,599	LaserJet 4250dtn: \$1,779
	Phaser 4510DX: \$2,299	-----
More media flexibility • More standard paper input • More std/max paper output • Handles heavy media and envelopes from all trays • Larger print image area	700 sheets standard	600 sheets standard
	500 / 1,000 sheets	300 / 800 sheets
Better real-world performance • Faster processor and more standard memory allows complex jobs to process and print quicker • Real-world print speed based on a 10-document business suite (Word, PPT, Outlook, Acrobat)	216 gsm from all trays; Prints envelopes from ANY tray! WOW!	120 gsm (cassette trays); 200 gsm (MPT only); Requires MPT (10 envelopes) or optional feeder
	Edge-to-edge printing	No edge-to-edge printing
Better print language support • True Adobe® PostScript® 3™ for more accurate printing	533 MHz 128 MB / 512 MB	460 MHz 48 MB / 512 MB
	46 seconds (PCL driver) 41 seconds (PostScript driver, default) WOW!	2 minutes, 1 second (PCL 6 driver, default) 1 minute, 52 seconds (PostScript driver)
Better driver installation • IT departments will love how fast and easy Xerox printers are to install	Adobe® PostScript® 3™, PCL® 6 and 5e emulation	PostScript 3 emulation, PCL 6 and 5e
	1 minute, 30 seconds; 4-click install WOW! 	9 minutes plus reboot; 19-click install 
Better productivity features • Xerox's tools provide users with the convenience and flexibility to do their jobs better and be more productive	Configuration SIM; Smart Trays; Gauges that indicate toner level are located in the print driver and on the printer's front panel; Configurable low-toner alerts; Smart duplexing	None of these benefits
Better job accounting • Xerox Job Accounting coupled with Xerox Usage Analysis Tool (free download) provides unparalleled job tracking for controlling costs	Complete job accounting that tracks consumable usage per job WOW!	The LaserJet 4250 has no internal job accounting
More robust front panel interface • Xerox's front panel interface is easy to read, simple to use and has customizable access	6-line display with graphic animations; Easily understood language choices	4-line display with no animations; Unintuitive choices, such as "EIO JetDirect"...
Better warranty	One-year on-site service; Xerox Total Satisfaction Guarantee WOW!	One-year depot (Additional \$175 for on-site upgrade)